

2020 Sponsorships

The power of good investments



CT PHILANTHROPY DIGEST

The definitive source for information about CT philanthropy.
Bi-monthly distribution to 2,500 contacts.

Sponsor Range: \$1,000- \$7,500

The Connecticut Philanthropy Digest is the definitive source of current activities by CT foundations and other grantmakers. We share information from both member and non-member funders, providing visibility to the philanthropic community, media, nonprofits, state decision makers, and anyone interested in news about the sector. The Digest is published six times a year and distributed electronically to about 2,500 individuals.

BENEFIT	LEAD \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Logo and link on website home page (rolling marquee) for minimum of 2 months in 2020	*			
Logo on Digest webpage w/link until 12/31/20	*	*		
Logo in each issue w/link	*	*	*	
Logo in each issue				*

CT PHILANTHROPY DIGEST DISTRIBUTION*	SUBSCRIBERS	AVERAGE OPENS
CCP Members	755	32%
Non-Member Funders	327	24%
Nonprofit and Community Leaders	598	32%
Government (Elected Officials, Municipal Leaders and Staff)	535	14%
Media	221	18%
Professional Advisors	62	15%
TOTAL	2,498	

* current as of 8/18/19

For questions or if you would like to talk with us about sponsorship, please contact Dee Goodrich, dgoodrich@CTphilanthropy.org, 860-525-5585.