

# 2022 Sponsorships

*the power of good investments*



Every year, the Connecticut Council for Philanthropy, the statewide network of foundations and grantmakers, produces programs, publications, and networking events, including an annual conference. We invite funders and professional organizations the opportunity to support our work and raise their visibility within the philanthropic sector through sponsorships.

Below are four available opportunities. For questions or follow up, email Bilal Tajildeen, manager of membership and culture, at [btajildeen@ctphilanthropy.org](mailto:btajildeen@ctphilanthropy.org)



## ANNUAL CONFERENCE

The annual conference is the premier philanthropic sector event in the state. This year's virtual conference will feature national and local leaders engaging philanthropic professions in timely discussion of the top issues, best practices, and emerging trends.

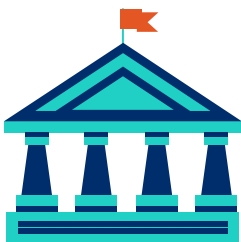
Sponsor range \$2,500 - \$20,000



## ADVANCING RACIAL EQUITY

Our programs will provide critical support as the philanthropic sector continues its work to promote equity and reduce and mitigate race-based disparities.

Sponsor range \$2,500 - \$15,000



## POLICY

Over the course of the year, Council members will have the opportunity to hear from and engage with state decision makers and experts on a variety of pressing issues.

Sponsor range \$2,500 - \$15,000



## COMMUNICATIONS

The Council produces regular communications to the philanthropic and nonprofit community, highlighting important information, sector updates, reports, and resources. Communications reach a targeted audience of 2,500+ people in the state.

Sponsor range \$1,000 - \$5,000

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## ANNUAL CONFERENCE



The Council's annual conference is the flagship philanthropic conference in the state. This year, our conference theme is **Moving Forward Together** and will be taking place in September. The conference will be **in-person** in Hartford, provided in-person events are safe to hold. The conference will have safety measures.

BENEFIT	PRESENTING \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Logo and link on website home page (rolling marquee)	*			
Logo on conference website, email, and sponsor slide	*	*		
Name on conference website, email, and sponsor slide			*	*
Up to 5 minutes of speaking in the keynote opening remarks	*			
Verbal recognition in opening remarks of each session	*	*		
Recognition across social media	*	*	*	
Complimentary conference registrations	20	15	10	5

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## ADVANCING RACIAL EQUITY

Within our strategic plan, advancing racial equity is firmly in the center. of it. This year, we are dedicating resources, time, and staff capacity to supporting member learning spaces such as race equity cohorts, peer-to-peer conversation spaces, and the Council's recently launched Philanthropy Professionals of Color Network.

BENEFIT	PRESENTING \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Logo and link on website home page (rolling marquee)	*			
Logo on program website, email, and sponsor slide	*	*		
Name on program website, email, and sponsor slide			*	*
Spotlight on website/communications highlighting equity work	*			
Verbal recognition in opening remarks of each session	*	*		
Recognition across social media	*	*	*	

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## POLICY

Over the course of the year, this series will include a training with Alliance for Justice on the roles that foundations can play to support advocacy, a legislative session preview and wrap-up, and several lunch-time conversations that highlight, explore, and contextualize policy issues and perspectives on topics of high interest in Connecticut philanthropy.

BENEFIT	PRESENTING \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Logo and link on website home page (rolling marquee)	*			
Logo on program website, email, and sponsor slide	*	*		
Name on program website, email, and sponsor slide			*	*
Spotlight on website/communications highlighting policy work	*			
Verbal recognition in opening remarks of each session	*	*		
Recognition across social media	*	*	*	

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## COMMUNICATIONS

The Council produces regular communications to members.. Council Connections provides a personal touch to CCP communications; Round Up is a collection of recent announcements, upcoming events, and highlights from our job board; the philanthropy digest is a large collection of sector updates as well as any major reports issues by the Council or its members.

BENEFIT	PRESENTING \$5,000	SILVER \$1,000
Logo and link on Council Connections	*	*
Logo and link on philanthropy digest and Round Up communications	*	
Two shares on social media		*
Two spotlights on social media	*	
Logo and link on any reports presented to Council membership	*	