

# 2020 Sponsorships AT-A-GLANCE

*The power of good investments*



Every year, the Connecticut Council for Philanthropy, a statewide network of foundations and grantmakers, produces several publications, programs, and an annual conference. We offer Connecticut funders and professional organizations the opportunity to support our work and raise their visibility with the philanthropic sector.



## CT PHILANTHROPY DIGEST

The definitive source for information about CT philanthropy. Bi-monthly distribution to 2,500 contacts.

Sponsor Range: \$1,000- \$7,500



## CT GIVING REPORT

The only report of its kind in CT, it collects, analyzes, and disseminates top line data about the philanthropic sector.

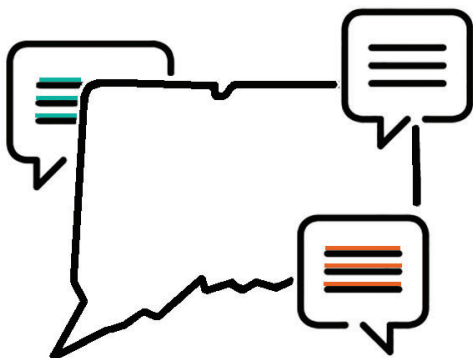
Sponsor Range: \$500 - \$5,000



## CCP 2020 ANNUAL CONFERENCE

Each spring, the conference brings together 300+ members of the philanthropic sector—private and public foundations, corporate giving, community foundations, and other philanthropic organizations.

Sponsor Range: \$1,000- \$10,000



## CT STATEWIDE FUNDER MEETING

Brings together CT grantmakers with state leaders and policy experts.

Sponsor Range: \$750 - \$7,500

# 2020 Sponsorships

*The power of good investments*



## CCP MEMBERSHIP: AT-A-GLANCE

CCP MEMBER TOTAL ASSETS: \$8.2 BILLION

CCP MEMBER TOTAL ANNUAL GRANTS: \$1.2 BILLION

### CCP MEMBER ORGANIZATION CATEGORIES\*

Community foundations	13
Corporate foundations and giving programs	21
Family foundations	25
Independent and Private foundations	23
Individual philanthropists	1
Non-foundation grantmakers	2
Operating foundations	3
Partner (MetroHartford Alliance)	1
Professional members	4
Public charities/United Way chapters	11
<b>TOTAL MEMBER ORGANIZATIONS</b>	<b>104</b>

### CCP MEMBER ROLES\*

Board members, trustees	78
Leadership, senior staff	126
Program staff	167
Operations (finance, administrative, HR, IT)	157
Communications, marketing, development	107
Other	77
<b>TOTAL</b>	<b>712</b>

\* current as of 8/18/19

# 2020 Sponsorships

*The power of good investments*



## CT PHILANTHROPY DIGEST

The definitive source for information about CT philanthropy.  
Bi-monthly distribution to 2,500 contacts.

Sponsor Range: \$1,000- \$7,500

The Connecticut Philanthropy Digest is the definitive source of current activities by CT foundations and other grantmakers. We share information from both member and non-member funders, providing visibility to the philanthropic community, media, nonprofits, state decision makers, and anyone interested in news about the sector. The Digest is published six times a year and distributed electronically to about 2,500 individuals.

BENEFIT	LEAD \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Logo and link on website home page (rolling marquee) for minimum of 2 months in 2020	*			
Logo on Digest webpage w/link until 12/31/20	*	*		
Logo in each issue w/link	*	*	*	
Logo in each issue				*

CT PHILANTHROPY DIGEST DISTRIBUTION*	SUBSCRIBERS	AVERAGE OPENS
CCP Members	755	32%
Non-Member Funders	327	24%
Nonprofit and Community Leaders	598	32%
Government (Elected Officials, Municipal Leaders and Staff)	535	14%
Media	221	18%
Professional Advisors	62	15%
<b>TOTAL</b>	<b>2,498</b>	

\* current as of 8/18/19

# 2020 Sponsorships

*The power of good investments*



## CT GIVING REPORT

The only report of its kind in CT, it collects, analyzes, and disseminates top line data about the philanthropic sector.

Sponsor Range: \$500 - \$5,000

CCP publishes the annual *Connecticut Giving Report*, which collects, analyses, and disseminates top-line information about charitable giving in the state. It is the only report of its kind in Connecticut and is widely read and cited by funders and nonprofits. This report is made available at no cost on our website via a downloadable PDF. (There were over 400 downloads of this report as of 8/15/19). We also mail printed copies to 600 funders each year. CCP issues a press release when the report is published and it is regularly picked up by several media outlets. The *Connecticut Giving Report* will be published in spring 2020.

<b>BENEFITS</b>	<b>LEAD</b> \$5,000	<b>GOLD</b> \$2,500	<b>SILVER</b> \$1,500	<b>BRONZE</b> \$500
Logo and link on website home page (rolling marquee) as part of report promotion	*			
Logo on report webpage w/link	*	*	*	
Name on report webpage				*
Acknowledgment and logo in introduction	*			
Acknowledgment in introduction		*		
Logo on back cover	*	*	*	*

# 2020 Sponsorships

*The power of good investments*



## CCP 2020 ANNUAL CONFERENCE

Each spring, the conference brings together 300+ members of the philanthropic sector—private and public foundations, corporate giving, community foundations, and other philanthropic organizations.

Sponsor Range: \$1,000- \$10,000

This event offers a unique opportunity to connect and gain visibility with many of the leading philanthropic institutions in the state and with more than 3,000 individuals through online and print communications.

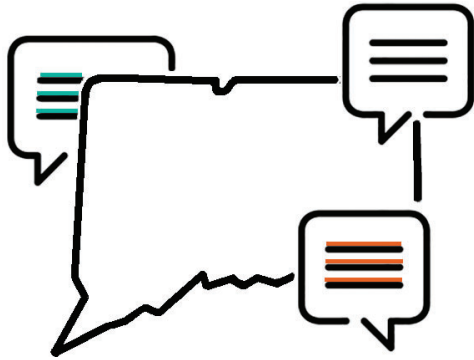
### New for 2020 Conference: **POST CONFERENCE HAPPY HOUR**

Any conference sponsor may also host a happy hour for conference participants directly after the conference. CCP will provide space, light appetizers, and a free drink ticket for each guest. Sponsors may have up to two organizational reps attend and provide printed information. (No direct solicitation permitted.) Additional \$1,000 per sponsor.

<b>BENEFIT</b>	<b>LEAD</b> \$10,000	<b>GOLD</b> \$5,000	<b>SILVER</b> \$2,500	<b>BRONZE</b> \$1,000
Logo and link on website home page (rolling marquee) as part of report promotion	*			
Logo on conference webpage	*	*		
Name on conference webpage			*	*
Logo on printed invitation (deadline: March 2020)	*			
Name on printed invitation (deadline: March 2020)		*	*	*
Logo in printed program	*	*		
Name in printed program	*	*	*	*
Logo in A/V Presentation	*	*		
Recognition from podium	*	*	*	
Complimentary Conference Registrations	8	8	4	2

# 2020 Sponsorships

*The power of good investments*



## CT STATEWIDE FUNDER MEETING

Brings together CT grantmakers with state leaders and policy experts.

Sponsor Range: \$750 - \$7,500

Statewide funder meetings bring together CT grantmakers with state leaders and policy experts. Together, we deepen our understanding of an issue that is important to philanthropy and the state, including: education, health, and economic security. Our 2019 meeting focused on the state budget and its short and long-term impacts on the most vulnerable populations in Connecticut. Last year, we brought together 82 funders, with an additional 80 participating via live stream.

<b>BENEFITS</b>	<b>LEAD</b> \$7,500	<b>GOLD</b> \$4,000	<b>SILVER</b> \$2,000	<b>BRONZE</b> \$750
Logo and link on website home page (rolling marquee) as part of program promotion	*			
Logo on program webpage w/link	*			
Name on program webpage		*	*	*
Logo on printed materials	*			
Name on printed materials		*	*	*
Logo in A/V presentation	*	*		
Name on A/V presentation			*	*
Recognition from podium	*	*		
Materials at registration	*	*		
Reserved seats at program	4	2	2	1