Fairfield County

2012 Capital and Major Campaign Report

Connecticut Council for Philanthropy
Serving funders. Advancing effective giving.

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Capital and Major Campaigns in Fairfield County
2012 Report

The Connecticut Council for Philanthropy is the state's only regional association of grantmakers—a local source for education and professional development, knowledge and information, and opportunities to connect with other funders on matters of mutual interest.

This report, and the other work of the Council, is made possible by support from our members. We thank them for recognizing the value of our mission to support and enhance effective philanthropy in Connecticut.

In addition to this report, the Council also produces similar reports for Greater Hartford and Greater New Haven.

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INTRODUCTION

The Connecticut Council for Philanthropy is pleased to present this compilation of major and capital campaigns that are either in Fairfield County or will be approaching Fairfield County grantmakers for philanthropic dollars. The report not only provides grantmakers with a picture of what the major development needs are or will be in the community, but also provides an overview for nonprofit organizations contemplating a major campaign.

The Council has compiled Fairfield County capital campaign data as a service to its members and the nonprofit community since 2002. We will continue to collect information on new campaigns throughout the year with the next complete report in the fall of 2013.

The report is designed to:

- portray the scope of campaigns by organizations seeking funds from grantmakers in the Fairfield County area
- provide information to facilitate decisions around the allocation of limited dollars
- be helpful in the strategic planning for nonprofits embarking on a major or capital campaign

Founded in 1969, the Connecticut Council for Philanthropy is a statewide association of independent and family foundations, community foundations, corporate foundations and giving programs, federated funds and other grantmaking public charities and individual grantmakers. The Council's mission is to promote and support effective philanthropy for the public good in Connecticut.

The report is for informational purposes only and does not imply any support or endorsement of listed campaigns by the Connecticut Council for Philanthropy or any of our members.

METHODOLOGY

Data for this report was collected from nonprofit organizations from September through December 2012 from surveys completed by participating organizations and, when necessary, through telephone contact. We appreciate the cooperation and support of the nonprofit community in this effort which is designed to benefit both grantseekers and grantmakers.

While considerable effort has been made to include data about all capital and major campaigns in the region, information about some campaigns may be missing. Every effort was made to obtain responses from those organizations reporting campaign activity in the previous year and to identify any new campaigns. A few organizations chose not to respond; others may have been missed in spite of our best efforts.

The information contained in this report is self-reported and may not include all relevant data about an organization. While we tried to reflect accurately what the organizations told us about themselves, occasional editing was necessary in the interest of clarity and consistency.

OVERVIEW and HIGHLIGHTS

OVERVIEW:
The 2012 report includes 14 campaigns seeking funding in the Fairfield County area, with 13 organizations reporting a combined goal of $130.5 million. This is slightly less than the $148.3 million goal of 2011.

- Of the total goal 93% is for capital needs, 6.5% for endowment and .5% for other.
- Five campaigns have closed since the last report.
- There is one new campaign reporting in 2012.
- Nearly 65% of the combined goal has been raised or committed to date.

ARTS & CULTURE: The total arts and culture goal for 2012 is $30.4 million, with nearly 29% raised to date. The four active campaigns represent 23% of the combined goal.

- *The Barnum Museum* is the one new arts and culture campaign.

EDUCATION: The total education goal for 2012 is $21.9 million, with 92% raised to date. There are two active campaigns representing 17% of the combined goal.

ENVIRONMENT: The total environment goal is $27.9 million representing 21% of the combined goal with 47% raised to date.

HEALTH CARE: Southwest Community Health Center is the one active health care campaign with a goal of $7.3 million and $6.9 million raised to date. The Health Center's Phase I campaign of 2011 is complete.

HUMAN SERVICES: Human services is the largest program area with five organizations; four reporting a total goal of $43 million and one campaign still in the planning stage. Nearly 83% of the stated goal has been raised to date.

ADDITIONAL INFORMATION: Other organizations not included in this report which have recently launched campaigns include: Norwalk Hospital's Legacy of Caring Campaign to raise $30 million in support of the $100 million expansion and modernization project; Stamford Hospital's $450 million project to build a new medical center; and *New Canaan Library.* Details will be included in future reports as they become available.

IMPACT OF CURRENT ECONOMY: The Council collected anecdotal data from the participating organizations regarding the effects of the economic downturn on capital campaign efforts. Of the 14 campaigns continuing from last year, only three showed significant monies raised.

2012 SUMMARY LIST

Combined Goal = $130,498,000

(New campaigns are in **bold** type)

Arts & Culture	**GOAL**
The Barnum Museum	**$17,000,000**
Levitt Pavilion for the Performing Arts	8,500,000
Neighborhood Studios of Fairfield County	1,000,000
Silvermine Tavern Studios	3,900,000
Subtotal	**$30,400,000**

Education	
Friends of Ambler Farm	1,895,000
Ridgefield Library Association	20,000,000
Subtotal	**$21,895,000**

Environment	
Mill River Collaborative	21,000,000
Wildlife In Crisis	6,903,000
Subtotal	**$27,903,000**

Health Care	**GOAL**
Southwest Community Health Center	7,300,000
Subtotal	**$7,300,000**

Human Services	
The Center for Women & Families of Eastern Fairfield County	2,000,000
Friends of Autistic People	2,500,000
Greenwich Council Boy Scouts of America	TBD
Stamford Family YMCA	1,000,000
Westport/Weston YMCA	37,500,000
Subtotal	**$43,000,000**

Grand Total	**$130,498,000**

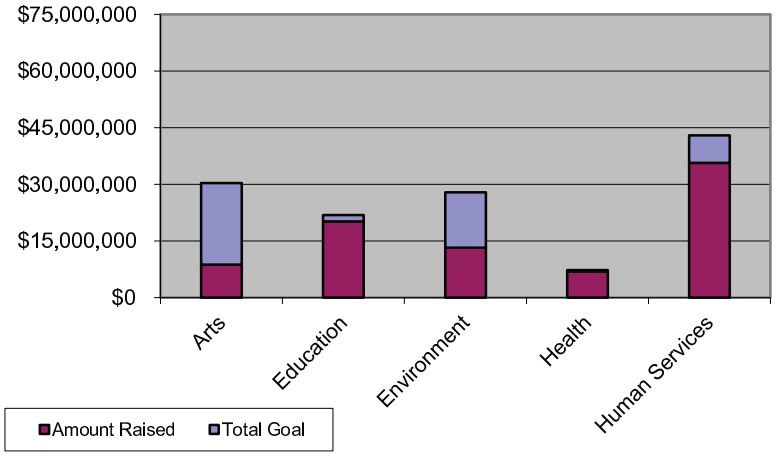
2012 Statistical Summary

Number of Campaigns	14
Campaigns Reporting Goals	13
Total Collective Goals	$ 130,498,000
Total Dollars Committed	$ 84,729,000
Total Dollars to be Raised	$ 45,769,000

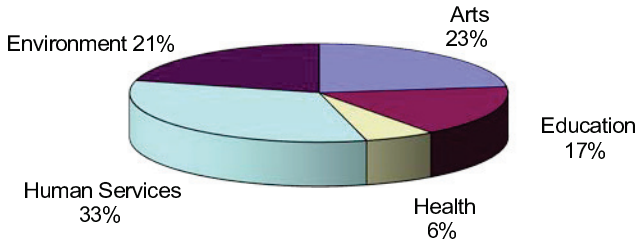
2012 Summary by Type of Organization

	Number Campaigns	# With Goals	Goal	% of Combined Goal	Raised to Date	% Raised	Balance to be Raised
Arts	4	4	$30,400,000	23%	$8,750,000	28.8%	$21,650,000
Education	2	2	$21,895,000	17%	$20,209,000	92.3%	$1,686,000
Environment	2	2	$27,903,000	21%	$13,200,000	47.3%	$14,703,000
Health	1	1	$7,300,000	6%	$6,900,000	94.5%	$400,000
Human Services	5	4	$43,000,000	33%	$35,670,000	83.0%	$7,330,000
Total	**14**	**13**	**$130,498,000**		**$84,729,000**	64.9%	**$45,769,000**

Campaign by Type of Organization
Goal and Amount Raised



Campaigns by Type
Percent of Combined Goal

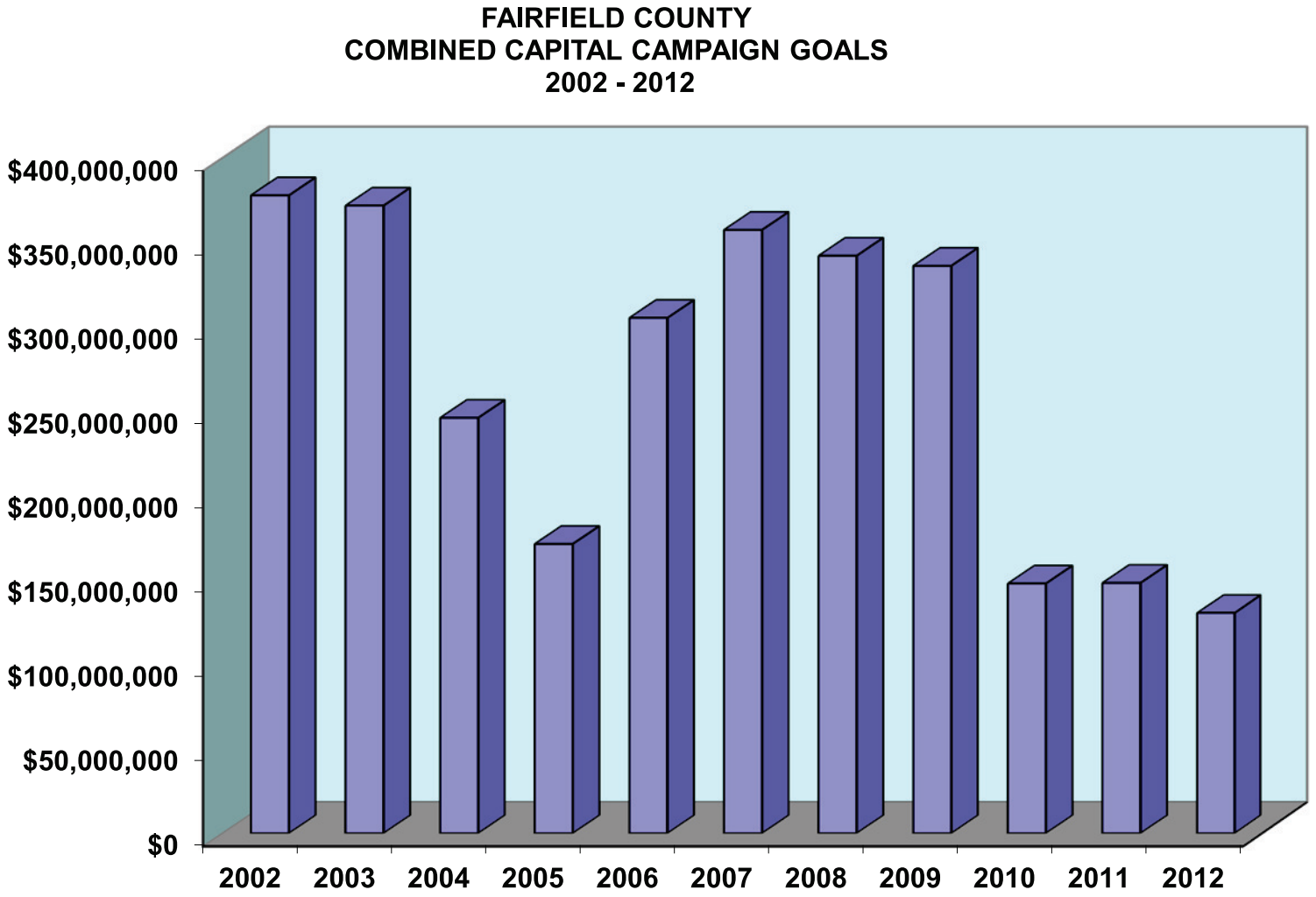


5-YEAR COMPARISON
2008 - 2012

	2008	2009	2010	2011	2012
Number of Campaigns	26	24	20	18	15
Goals	$344,919,808	$335,945,298	$147,995,298	$148,349,000	$130,498,000
Funds Committed	$256,998,162	$232,534,487	$52,605,618	$66,040,817	$84,729,000
Funds to be Raised	$87,921,646	$103,410,811	$95,389,680	$82,308,183	$45,769,000
Highest Goal	$142,000,000	$145,400,000	$42,000,000	$42,000,000	$37,500,000
Lowest Goal	$500,000	$500,000	$500,000	$1,000,000	$1,000,000

5-Year Comparison by Area

	#	2008 Goals	#	2009 Goals	#	2010 Goals	#	2011 Goals	#	2012 Goals
Arts & Culture	3	$67,700,000	3	$83,200,000	3	$22,824,000	4	$31,500,000	4	$30,400,000
	1	TBD	1	TBD						
Education	10	$71,295,298	9	$43,045,298	6	$29,270,298	3	$23,395,000	2	$21,895,000
Environment			1	$20,000,000	1	$20,000,000	2	$26,903,000	2	$27,903,000
Health Care	2	$157,000,000	1	$145,400,000	1	$3,101,000	2	$10,401,000	2	$7,300,000
	1	TBD	1	TBD						
Human Services	8	$48,924,510	7	$44,300,000	8	$72,800,000	6	$56,150,000	4	$43,000,000
	1	TBD	1	TBD	1	TBD	1	TBD	1	TBD
Totals	**26**	**$344,919,808**	**24**	**$335,945,298**	**20**	**$147,995,298**	**18**	**$148,349,000**	**15**	**$130,498,000**


FAIRFIELD COUNTY
COMBINED CAPITAL CAMPAIGN GOALS
2002 - 2012
$400,000,000
$350,000,000
$300,000,000
$250,000,000
$200,000,000
$150,000,000
$100,000,000
$50,000,000
$0
2002
2003
2004
2005
2006
2007
2008
2009
2010
2011
2012

PREFACE TO SPREADSHEET

Keys to the listings and categories used in 2012 CCP Fairfield County Report on Capital and Major Campaigns

This year's **Report on Capital and Major Campaigns** provides information on 14 fund-raising campaigns in the Greater Fairfield County area.

Information is presented in spreadsheet format on campaigns conducted by nonprofit organizations serving the fields of: arts and culture, education, health care and human services/youth development.

For the purpose of this report, the following definitions apply:

- **Capital campaign** -- raises funds for the purchase, construction, renovation and/or improvement of property or equipment.

- **Endowment** -- raises funds to invest and draw income, over time, for the programs, projects and needs of nonprofit organizations.

- **Other** -- fundraising for special projects (other than operating support).

- **TBD (To be determined**) -- indicates where numbers were not announced/released/available at the time of publication.

The spreadsheet categories also include listings for:

- **Foundation and corporation percent (%) of goal** -- indicates the percentage of the total fundraising goal to be raised from national and local funders.
- **Fairfield foundation and corporation percent (%) of goal** -- indicates the percentage of the total fundraising goal to be raised from foundations and corporations in Fairfield County.

Please note that this is a status report on campaigns at this point in time -- and that it is published for informational purposes only.

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NAME OF ORGANIZATION	CONTACT PERSON	CAMPAIGN GOAL	START DATE	END DATE	CAPITAL FUNDS	ENDOWMENT FUNDS	OTHER	FDN & CORP % OF GOAL	FAIRFIELD FDN & CORP % OF GOAL	RAISED/ PLEDGED TO DATE
ACTIVE ARTS & CULTURE	*Museums, historical societies, theaters, academies*									
The Barnum Museum 820 Main Street Bridgeport, CT 06604 www.barnum-museum.org	**Kathleen Maher 203-331-1104**	**$17,000,000**	**2012**	**TBD**	**$17,000,000**	**---**	**---**	**TBD**	**TBD**	**$2,000,000**
		The Museum is raising funds to fully restore and re-envision the 1893 historic landmark building after the 2010 tornado strike in downtown Bridgeport. The campaign is still in the planning stage; goal will be between $17 and $20 million. Raised to date reflects a bonding commitment from the City of Bridgeport. The museum has successfully raised $750,000 in grants to sustain the museum's programming in the interim.								
LEVITT PAVILION FOR THE PERFORMING ARTS FRIENDS OF THE LEVITT, INC. 260 South Compo Road Westport, CT 06880 www.levittpavilion.com	Freda Welsh 203-226-7600	$8,500,000	9/2010	TBD	$7,500,000	$1,000,000	---	TBD	TBD	$5,000,000
		The Campaign for a New Levitt Pavilion is raising funds for a major renovation that will transform the entire facility: modernizing the stage; optimizing the park and RiverWalk; improving access; and creating a hospitality center with restrooms. The funds will also ensure that the Pavilion remains an acclaimed cultural center, vibrant community destination and anchor for Downtown. Construction is scheduled to begin with the help of a bridge loan.								
NEIGHBORHOOD STUDIOS OF FAIRFIELD COUNTY 391 East Washington Avenue Bridgeport, CT 06608 www.nstudios.org	Frank Derico 203-366-3300 Ext. 228	$1,000,000	2010	TBD	$1,000,000	---	---	---	---	$750,000
		Funds are being raised to complete renovations at this new location, including windows, elevator and improved parking.								
SILVERMINE TAVERN STUDIOS 305 Westway Road Southport, CT 06890 Silverminetavernstudios@gmail.com	Bill Kraus 203-952-9409	$3,900,000	2011	TBD	$3,900,000	---	---	TBD	TBD	$1,000,000
		Funds are being raised to purchase the historic Silvermine Tavern Complex to create a nonprofit, internationally recognized multi-disciplinary artists' residency program. The Studios will also include community gathering spaces for music and exhibits and a restaurant serving farm-to-table artisanal food, as well as a culinary artist-in-residence. The Norwalk Preservation Trust is the fiscal agent for this new organization. Goal has been reduced to reflect more definitive plans.								
ACTIVE ARTS/CULTURE	**TOTALS**	**$30,400,000**			**$29,400,000**	**$1,000,000**	**$0**			**$8,750,000**
CLOSED ARTS & CULTURE										
STEPPING STONES MUSEUM FOR CHILDREN 303 West Avenue Norwalk, CT 06850 www.steppingstonesmuseum.org	Rhonda Kiest 203-899-0606	$17,000,000	6/2009	12/2011	$13,750,000	$1,000,000	$2,250,000	70%	65%	$16,500,000
		The "Stepping Stones at 10" capital campaign supported an expansion of 22,000 square feet of museum space and complete renovation of existing space for a total 42,000 square foot facility that will include multi-media and traveling exhibit galleries, an Energy Lab and Tot Town exhibit along with a host of new activities and programs.								
CLOSED ARTS/CULTURE	**TOTALS**	**$17,000,000**			**$13,750,000**	**$1,000,000**	**$2,250,000**			**$16,500,000**

NAME OF ORGANIZATION	CONTACT PERSON	CAMPAIGN GOAL	START DATE	END DATE	CAPITAL FUNDS	ENDOWMENT FUNDS	OTHER	FDN & CORP % OF GOAL	FAIRFIELD FDN & CORP % OF GOAL	RAISED/ PLEDGED TO DATE
ACTIVE EDUCATION *Schools & colleges, science centers, libraries*										
FRIENDS OF AMBLER FARM 257 Hurlbutt Street PO Box 7442 Wilton, CT 06897 www.amblerfarm.org	Ann Bell 203-834-1143	$1,895,000	5/2008	2015	$1,895,000	---	---	TBD	TBD	$784,000
		Funding will support the restoration of the 200 year-old Raymond-Ambler farmhouse, owned by one family until 1998. When completed, the farmhouse will compliment the farm complex, broaden the scope of educational programs and events by serving as a site for historical, agricultural, environmental and rural arts educational programming. Information from 2011 report.								
RIDGEFIELD LIBRARY ASSOCIATION 472 Main Street Ridgefield, CT 06877 www.ridgefieldlibrary.org	Mary Rindfleisch 203-438-2282	$20,000,000	11/2005	2013	$20,000,000	---	---	TBD	TBD	$19,425,000
		Funds will support renovation and new construction to expand the library building from 25,000 to 43,000 square feet and significantly upgrade infrastructure and systems.								
ACTIVE EDUCATION	**TOTALS**	**$21,895,000**			**$21,895,000**	**$0**	**$0**			**$20,209,000**
CLOSED EDUCATION										
YERWOOD CENTER 90 Fairfield Avenue Stamford, CT 06902 www.yerwoodcenter.org	Eugene Campbell 203-327-2790	$1,000,000	9/2008	2012	$1,000,000	---	---	---	---	$1,000,000
		Funds were raised to renovate and upgrade its 66,000 sq. foot space in an effort to reduce utility costs by replacing windows, seals and waterproofing the building. The City of Stamford provided significant funding for this project.								
CLOSED EDUCATION	**TOTALS**	**$1,000,000**			**$1,000,000**	**$0**	**$0**			**$1,000,000**
ACTIVE ENVIRONMENT *Urban projects, cityscapes*										
MILL RIVER COLLABORATIVE 888 Washington Boulevard c/o Land Use Bureau Stamford, CT 06904-2152 www.millriverpark.com	Alicia Wettenstein 203-977-5398	$21,000,000	3/2010	2014	$14,000,000	$7,000,000	---	30%	30%	$13,000,000
		The Collaborative seeks to engage stakeholders at all levels to contribute to the vision of creating and sustaining a world-class urban park and greenway in downtown Stamford. The Master Plan calls for the creation of a 28-acre park on both sides of the Mill River from Broad Street to Pulaski Street, as well as continuous paths along the river. The capital campaign is to raise private funding to complement the City's investment in the park. This will fund Phase I of the three-stage project.								
WILDLIFE IN CRISIS P.O. Box 1246 Weston, CT 06883 www.wildlifecrisis.org	Dara Reid 203-544-9913	$6,903,000	10/2011	TBD	$6,903,000	---	---	TBD	TBD	$200,000
		This capital campaign is to construct a state-of-the-art Wildlife Care and Education Center to provide expanded capacity for debilitated wildlife care and increased space for environmental and internship programs. Phase I goal is $1.5 million to purchase adjacent land and construction of key habitat enclosures. Subsequent phases will fund construction of the Center.								
ACTIVE ENVIRONMENT	**TOTALS**	**$27,903,000**			**$20,903,000**	**$7,000,000**	**$0**			**$13,200,000**

NAME OF ORGANIZATION	CONTACT PERSON	CAMPAIGN GOAL	START DATE	END DATE	CAPITAL FUNDS	ENDOWMENT FUNDS	OTHER	FDN & CORP % OF GOAL	FAIRFIELD FDN & CORP % OF GOAL	RAISED/ PLEDGED TO DATE
ACTIVE HEALTH CARE *Hospitals, Health Centers*										
SOUTHWEST COMMUNITY HEALTH CENTER 968 Fairfield Avenue Bridgeport, CT 06605 www.swchc.org	Katherine Yacavone 203-330-6000	$7,300,000	2011	TBD	$7,300,000	---	---	---	---	$6,900,000
Phase II is to construct a two-story medical center adjoining the new dental facility which will bring the health center's medical, dental behavioral health and administrative offices in one location, along with housing units through the Bridgeport Housing Authority. Amount raised includes $5.37 million awarded from the Federal Affordable Care Act and a construction loan of $1.5 million.										
ACTIVE HEALTH CARE	**TOTALS**	**$7,300,000**			**$7,300,000**	**$0**	**$0**			**$6,900,000**
CLOSED HEALTH CARE										
SOUTHWEST COMMUNITY HEALTH CENTER **968 Fairfield Avenue** **Bridgeport, CT 06605** **www.swchc.org**	Katherine Yacavone 203-330-6000	$3,101,000	2010	2012	$3,101,000	---	---	---	---	$3,001,000
In this Phase I, a new dental clinic was constructed on Albion Street to replace the Bird Street facility. Amount raised includes $801,000 in Federal stimulus funds, $400,000 from the organization's reserves, grants and a $1.5 million construction loan. This project is in collaboration with the Bridgeport Housing Authority to build a housing/health care partnership; the housing authority plans to construct housing units above the dental clinic. Phase II plans are to build an adjoining two-story medical center.										
CLOSED HEALTH CARE	**TOTALS**	**$3,101,000**			**$3,101,000**	**$0**	**$0**			**$3,001,000**
ACTIVE HUMAN SERVICES *Children and youth, families, individuals*										
THE CENTER FOR WOMEN AND FAMILIES OF EASTERN FAIRFIELD COUNTY 753 Fairfield Avenue Bridgeport, CT 06604 www.cwfefc.org	Debra Greenwood 203-334-6154 Ext. 37	$2,000,000	6/2009	TBD	$1,050,000	$500,000	$450,000	5%	5%	$1,000,000
Funds are being raised to upgrade the main facility and Safe Home of the Center, create suburban outreach offices in Eastern Fairfield County, open three suburban satellite offices and develop a Planned Giving/Endowment program for financial sustainability.										
FRIENDS OF AUTISTIC PEOPLE 974 North Street Greenwich, CT 06831 www.autisticadults.net	Brita Darany von Regensburg 203-661-8510	$2,500,000	7/2008	TBD	$2,500,000	---	---	70%	65%	$250,000
The organization intends to build a Farm Living and Learning Academy for young adults with autism who have aged out of the school system and whose aging parents may no longer be able to care for them. The Farm will house 20 residents and provide a day program for an additional 20 individuals. The Farm will be an organic farm designed to preserve open space, teach sustainable farming and locavore food preparation and house animals for therapeutic and assistive purposes.										
GREENWICH COUNCIL, BOY SCOUTS OF AMERICA 63 Mason Street Greenwich, CT 06830 www.greenwichscouting.com	Camille Broderick 203-869-8424	TBD	2013	TBD	TBD	TBD	TBD	TBD	TBD	---
The organization will be launching a campaign in 2013 to fund development of scouting programs and facilities and to strengthen its endowment.										

NAME OF ORGANIZATION	CONTACT PERSON	CAMPAIGN GOAL	START DATE	END DATE	CAPITAL FUNDS	ENDOWMENT FUNDS	OTHER	FDN & CORP % OF GOAL	FAIRFIELD FDN & CORP % OF GOAL	RAISED/ PLEDGED TO DATE
ACTIVE HUMAN SERVICES continued										
STAMFORD FAMILY YMCA 909 Washington Boulevard Stamford, CT 06901 www.stamfordymca.org	Ernest Lamour 203-357-7000	$1,000,000	$2,012	$2,014	$1,000,000	---	---	TBD	TBD	$120,000
The YMCA is raising funds to build a teaching kitchen at the Y that will help children and families learn about preparing healthier meals and proper nutrition. The idea stems from a childhood obesity nutrition and exercise program started in collaboration with Stamford Hospital to combat childhood obesity. Other capital improvements are still planned and will be funded through a separate campaign.										
WESTPORT/WESTON YMCA 59 Post Road East Westport, CT 06881-0190 www.westporty.org	Paul T. Bernetsky 203-226-8981 Ext 115	$37,500,000	2004	TBD	$37,500,000	---	---	15%	5%	$34,300,000
Funds are being raised to construct a new 54,000 sq. ft. full-service Family Y facility on our existing Day Camp property at Camp Mahackeno to replace the current downtown building which has limited growth and is aging and not expandable. Goal reduced to reflect current costs.										
ACTIVE HUMAN SERVICES	**TOTALS**	**$43,000,000**			**$42,050,000**	**$500,000**	**$450,000**			**$35,670,000**
CLOSED HUMAN SERVICES										
ANN'S PLACE The Home of I CAN 39 Old Ridgebury Road, Suite 17 Danbury, CT 06810 www.annsplace.org	Wilda Hayes 203-790-6568	$5,000,000	2001	2012	$5,000,000	---	---	---	---	$5,000,000
Hope in Action Capital Campaign supported construction of a larger facility to provide support services to families living with cancer, including new programs for children and adolescents with cancer and larger rooms for community wellness and support programs.										
ELDERHOUSE 3 Quincy Street Norwalk, CT 06850 www.elderhouse.org	Denise Cesareo 203-847-1998	$1,650,000	5/2011	$2,012	$1,650,000	---	---	---	---	$1,520,000
Elderhouse is an adult day care center. The capital campaign raised funds to update the facility and expand programs and activities, including program-specific activity rooms, enhanced accessibility, security upgrades and privacy enhancements for counseling services.										
CLOSED HUMAN SERVICES	**TOTALS**	**$6,650,000**			**$6,650,000**	**$0**	**$0**			**$6,520,000**

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Names of all nonprofit organizations listed in the 2012 Fairfield County Capital Campaign Report.
Those with *closed* campaigns are italicized; those with **new** campaigns are in bold type.

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