

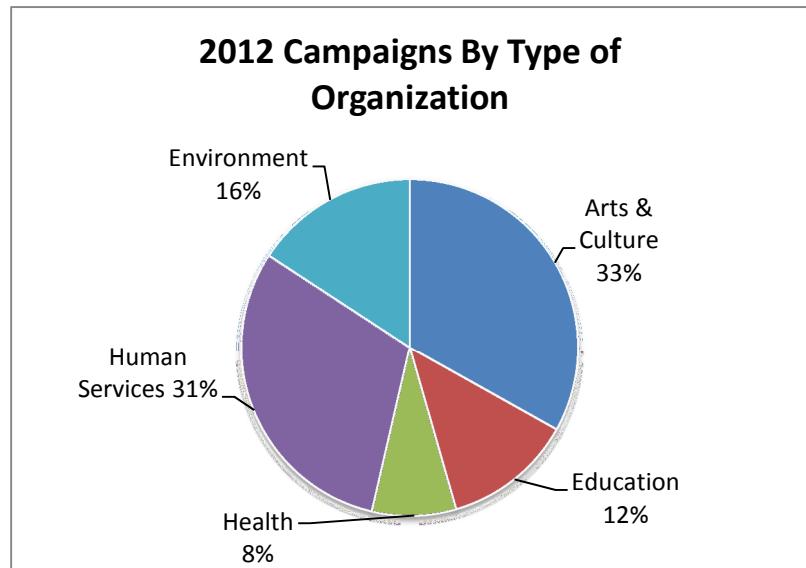


## 2012 Capital and Major Campaign Reports Summary

The Connecticut Council for Philanthropy has released three reports that include information on 52 major fundraising campaigns in Greater Hartford, Greater New Haven and Fairfield County. The complete reports on capital and major campaigns may be accessed on the Council's [website](#).

The combined total of the 51 campaigns that have set goals is more than \$376 million, only slightly higher than the 346.5 million combined goal of 2011. There were 14 new campaigns in 2012 compared with only 9 in 2011. Although this is an improvement over previous years, the economy continues to impact the development of new campaigns.

Collectively, 53% of the combined goal has been raised or pledged to date; leaving more than \$177 million still to be raised. Human Service organizations make up the largest number of campaigns with 17 organizations seeking \$115 million in funding (31% of the total) while the arts and culture campaigns number 16 and collectively are seeking \$125 million in funding (33% of the total). There are 10 campaigns supporting education that seek \$47 million (12% of the total). Other categories for which data have been collected are campaigns supporting health care services and the environment.



Highlights of the individual reports follow. Published annually, the reports, which include information on current, anticipated and completed campaigns, are of value for funders, potential funders, and the nonprofit community. The information contained in the reports is self-reported and may not include all relevant data about an organization.

### Greater Hartford

- Some 24 organizations are seeking funding in the Greater Hartford area reporting goals of more than \$191 million, a 14% increase over the 2011 combined goal of \$167.5 million.
- Of the total goal, 78% is for capital needs, 17% for endowment and 5% for other.
- Of the 24 active campaigns, 9 are in arts and culture, 3 in education, 3 in health care, 7 in human services and 2 in environment.

- Nearly 44% of the total goal has been raised or committed to date.

### **Fairfield County**

- There are 14 campaigns with 13 reporting goals of \$130 million; down 12% from the 2011 combined goal of \$148.4 million.
- Of the total goal, 93% is for capital needs, 6.5% for endowment and .5% for other.
- Of the 14 campaigns, 4 are in arts and culture, 2 in education, 1 in health care, 5 in human services and 2 in environment.
- Nearly 65% of the total goal has been raised or committed to date.

### **Greater New Haven**

- There are 14 active campaigns reporting goals of \$54.2 million; a 77% increase over the \$30.6 million goal of 2011.
- There are seven new campaigns reporting for the first time this year.
- Of the total goal, 85% is for capital needs and 15% for other.
- Of the 14 campaigns, 3 are in arts and culture, 5 in education, 1 in health care and 5 in human services.
- Nearly 57% of the total goal has been raised or committed to date.

The Capital and Major Campaign reports are just one of several [research efforts](#) the Council conducts to measure philanthropic activities in Connecticut. Visit the Council's website, [www.ctphilanthropy.org](http://www.ctphilanthropy.org), for additional publications. The Connecticut Council for Philanthropy, a nonprofit association of grantmakers, is dedicated to strengthening and promoting philanthropy in Connecticut.