

Opportunity connect & integrate Access build more & zone better Affordability subsidize & set-aside Quality rehab & revitalize

### 1. engagement



#### **Engaging the Community**

- Cultivation of local knowledge, leadership, and voice
- Engagement and planning on community and regional needs, land use, transportation
- Advancing local zoning reforms and incentives

#### 2. partnerships



# Forging and Sustaining Partnerships

- Supporting collaborative efforts
- Cultivating allies and leadership
- Strategic communications
- Tracking data and measuring progress
- Partnering with government

#### 3. advocacy



# **Educating and Advocating for Change**

- Needs and impact data and analysis
- Making the case for public sector investment and policy change

#### 4. development



# **Building and Renovating Housing**

- Early-stage grants
- Predevelopment loans (PRIs)
- Working capital
- Mission-related investments (MRIs)

## 5. opportunity



# Fostering Connections to Opportunity

- Tenant engagement and community-building
- Integration of housing with health care, healthy food, employment, education, etc.