



HARTFORD PROMISE

reaching higherSM

OUR AMBITIOUS
GOALS ARE TO
TRANSFORM THE
LIVES OF HARTFORD
STUDENTS AND
TRANSFORM
OUR CITY.



WHAT IS HARTFORD PROMISE?

- It's a large scale College Scholarship Fund and College Success Program.
- It's a promise to prevent financial barriers from limiting college access and choice.
- It's a promise that all of us, together, can make a transformative difference in Hartford's future.
- It's a promise to open the doors of possibility which will allow Hartford's students to reach higher.

SCHOLARSHIPS

- Promise Scholars attending an accredited **4 year college or university** will receive up to \$5,000 per year for a total award of \$20,000
- Promise Scholars attending an accredited **2-year college** will receive up to \$2,500 per year for a total award of \$5,000

The senior class of 2016 will be the first eligible class for Hartford Promise scholarships.



ELIGIBILITY REQUIREMENTS

To receive the Promise Scholarship, a student must:

1. Attend a Hartford Public High School continuously since 9th grade
2. Be a Hartford resident throughout high school
3. Have a 93% or better *cumulative* attendance record during high school
4. Have a 3.0 *cumulative* GPA or better on a 4.0 scale in high school

THE GOALS

Our goals are ambitious. Just like our students.

Hartford Promise will ensure that every aspiring Hartford student has access to the financial resources and support mechanisms that are essential for college success.

STUDENT GOALS FOR OUR PROMISE CITY

In 6 years, we will ...

- Increase the number of college-bound students in Hartford from 500 students to 700 students
- Grow the number of successful college students from 250 students to 450 students
- Increase the # of Promise Scholars from 120 students to 185 students
- Increase the % of Promise Scholars on track for college graduation from 60% to 75%

AN INTEGRATED MODEL

In addition to offering scholarships, Hartford Promise will REACH FORWARD and REACH BACK allowing every Hartford student to REACH HIGHER in their college aspirations.

REACH FORWARD

Once a student has enrolled in college, Hartford Promise will make sure that every Promise Scholar is KNOWN and provided the transitional support and services proven to increase the likelihood for college success, including:

- Mentoring
- Peer-to-Peer support networks
- "Navigating College" resource center
- Financial and career planning
- Internships and other work opportunities

REACH BACK

Working closely with Hartford Public Schools, we will ensure that all students are college aware, college focused, and academically on track for college admission and success. We will begin by partnering with eligible high schools, with the goal to reach students and families by fifth grade.

Hartford Promise will coordinate college access, prep, and support services available through the Hartford Public School system, as well as those provided by local Community Organizations and other institutions. Our goal is to know what is available, and help Hartford students take full advantage of all resources.



FUNDRAISING GOALS

With your help, we plan to raise \$15 million in the first three years of the program (by 2018) and \$50 million in the first six years (by 2021). These funds will meet current scholarship needs in addition to building a scholarship fund that will allow Hartford Promise to grow.

BE A PART OF THE START. Help Hartford students **reach higher.**



GIVE.
ALL.
YOU.
CAN.

Students, Families,
Educators, Donors,
Community, **YOU!**



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Richard Sugarman
Executive Director
rsugarman@hartfordpromise.org

Welbith Mota
Director, Special Projects
Executive Assistant
wmota@hartfordpromise.org

For more information go to
www.hartfordpromise.org

750 MAIN ST, SUITE 502 | HARTFORD, CT 06103 | PHONE: 860-956-5310