



RHODE ISLAND  
FOUNDATION

# Online Tools for Nonprofits

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Connecticut Council for Philanthropy

## Online, On Point!

**Planning, funding and delivering effective digital communications**

Kathleen Malin, VP Technology & Operations

Rhode Island Foundation

@RIInpoTech @Tech4GoodRI

kmalin@rifoundation.org

401-427-4047

### ***What the business experts are saying...***

**Top Online Resources from “Work Smarter 350+ Online Resources” by Nick Loper, an 2014 ebook from Bryck Media, LLC**

- Google Drive/Google Docs
- Asana
- Dropbox
- Trello
- Basecamp
- Evernote
- LinkedIn
- Buffer
- Facebook
- Rapportive
- ScheduleOnce
- Bomerang- Enhance Gmail
- Fiverr
- PicMonkey
- Scrivener
- Twitter
- WordPress
- WorkFlowy
- HootSuite
- Infusionsoft
- Wunderlist

### ***What the nonprofit experts are saying...***

**Suggestions from “111 Low-Cost or Free Online Tools for Nonprofits”**

<http://www.nptechforgood.com/2013/07/29/low-cost-tools-for-nonprofits/>

- YouNeedABudget.com
- ScheduleOnce
- Skype
- Gumroad
- Shopify
- Spotify
- Moz
- Meetup
- Outright - online bookkeeping software for a small monthly fee
- Doodle
- Google Hangouts
- GoToMeeting
- AppCooker app prototyping tool
- Balsamiq Mockups
- Lynda.com Instructional Videos
- Kahn Academy
- SkillShare
- TED.com
- Duolingo
- MailChimp
- Docusign
- Google Analytics
- Instagram
- Pinterest

## What the local nonprofit experts are saying...

### Donor management

**Bloomerang** – cloud based donor management software - <https://bloomerang.co/>

“Bloomerang company. Based on Sargeant's loyalty research. Only product that is.” Simone P. Joyaux, ACFRE, Joyaux Associates

### Collaboration tool

**Loomio** - <https://www.loomio.org/>

“Loomio that is an open source collaboration tool to make it easy for people to make decisions together (Loomio.org). In RI small business are using it (subscription fee), students and universities are using, human resources networks are using it and many others. It's in 75 countries and growing rapidly – free for community groups and, like Linked-In, there's a fee for organizations who want more features and support.” MJ Kaplan [MJ@Loomio.org](mailto:MJ@Loomio.org)

## Office management tools

- Office 365 including OneDrive - <http://office.microsoft.com/en-us/non-profit/compare-office-365-for-nonprofits-plans-FX104081605.aspx>
- NP Cloud <http://npcloud.org/>
- Dropbox <https://www.dropbox.com/business>
- Google Apps – Google docs, email, calendar, and more  
[http://www.google.com/nonprofits/#utm\\_campaign=g4np&utm\\_source=en-ha-na-us-bkws&utm\\_medium=ha-bkws](http://www.google.com/nonprofits/#utm_campaign=g4np&utm_source=en-ha-na-us-bkws&utm_medium=ha-bkws)
- Google Voice  
<https://www.google.com/accounts/ServiceLogin?service=grandcentral&continue=https://www.google.com/voice&followup=https://www.google.com/voice&ltmpl=open>
- Open Office <http://www.openoffice.org/>
- Microsoft Office Templates <http://office.microsoft.com/en-us/templates/>
- Document management software <http://www.opendocman.com/>
  - <http://www.docstar.com/>
- Server management  
[http://www.pcworld.com/businesscenter/article/144639/guide\\_to\\_server\\_management.html](http://www.pcworld.com/businesscenter/article/144639/guide_to_server_management.html)
  - <http://www.manageengine.com/>
- Desktop management <http://searchenterprisedesktop.techtarget.com/definition/desktop-management>
- Security testing and benchmarking
  - Info Tech <http://www.infotech.com/>
- Performance management – Success Factors <http://www.successfactors.com/>  
<http://www.capterra.com/performance-appraisal-software>
- Spiceworks helpdesk <http://www.spiceworks.com/>

- **Tools – Antivirus, Adware, Malware and more**
  - AVG <http://free.avg.com/us-en/homepage>
  - Avast <http://www.avast.com/free-antivirus-download>
  - LavaSoft [http://www.lavasoft.com/products/ad\\_aware\\_free.php](http://www.lavasoft.com/products/ad_aware_free.php)
  - Download free software <http://download.cnet.com/windows/?tag=hdr>
- **Communication**
  - Ready Talk <http://www.readytalk.com/>
  - C3 conferencing <http://www.c3conferencing.com/>
  - Go to Meeting <http://www.gotomeeting.com/fec/>
  - Log me in <https://secure.logmein.com/>
  - Free Conference Call HD - <https://www.freeconferencecallhd.com/>

## Online tools

- **Browsers**
  - Google Chrome <http://www.google.com/chrome/intl/en/make/download.html?brand=CHKZ>
  - Mozilla Firefox <http://www.mozilla.com/en-US/firefox/fx/>
- **Blogs**
  - Allison Fine <http://allisonfine.com/a-fine-blog/>
  - Beth Kanter <http://www.bethkanter.org/>
- **Social Media**
  - Twitter, Tweet deck, Hootsuite <http://twitter.com/>
    - <http://www.nten.org/blog/2008/07/21/twitter-not-just-chatter-but-a-channel-for-your-cause>
    - <http://www.tweetdeck.com/>
    - <http://hootsuite.com/>
  - Facebook <http://www.facebook.com/>
  - LinkedIn <http://www.linkedin.com/>
    - <http://www.nten.org/blog/2007/12/03/linkedin-as-a-fundraising-tool>
  - Ning <http://www.ning.com/>
- **Fundraising**
  - Razoo <http://www.razoo.com/>
  - Guidestar <http://www2.guidestar.org/rxg/products/nonprofit-data-solutions/guidestar-premium.aspx?gclid=CL6FodaLg6kCFUkZQgodml7oUQ>
    - <http://www2.guidestar.org/rxg/give-to-charity/index.aspx?source=hpdonors>
  - Network for Good <http://www1.networkforgood.org/>
  - Paypal [https://merchant.paypal.com/cgi-bin/marketingweb?cmd=\\_render-content&content\\_ID=merchant/donations](https://merchant.paypal.com/cgi-bin/marketingweb?cmd=_render-content&content_ID=merchant/donations)
  - Square: [squareup.com](http://squareup.com) Accept credit cards,
- **Event registration**
  - Reg online <http://www.regonline.com/>
  - Eventbrite <http://www.eventbrite.com/>
  - Cvent (not free) [http://www.cvent.com/?\\_kk=cvent&\\_kt=b220fa4a-3432-44c1-a2f1-2be99f026af7&gclid=CP6B7fWMg6kCFcUZQgodkkZ6Tw](http://www.cvent.com/?_kk=cvent&_kt=b220fa4a-3432-44c1-a2f1-2be99f026af7&gclid=CP6B7fWMg6kCFcUZQgodkkZ6Tw)

- **Presentations**
  - Microsoft Photo Story <http://www.microsoft.com/downloads/en/details.aspx?FamilyID=92755126-a008-49b3-b3f4-6f33852af9c1>
  - Prezi <http://prezi.com/>
- **Collaboration**
  - Skype <http://www.skype.com/intl/en-us/home>
  - BaseCamp <http://basecamphq.com/>
  - The Brain <http://www.thebrain.com/>
  - Online Surveys
    - Survey Monkey <http://www.surveymonkey.com/>
- **APIs** [http://en.wikipedia.org/wiki/Application\\_programming\\_interface](http://en.wikipedia.org/wiki/Application_programming_interface)
  - GIS <http://www.nten.org/blog/2011/03/01/fantastic-five-gis-tools-nonprofits>
  - <http://www.nten.org/blog/2011/04/20/no-engineer-or-cartographer-required-harnessing-power-gis-just-got-easier-your-nonprofit>
- **Video**
  - Vimeo <http://vimeo.com/>
  - You Tube
    - HWRI video <http://www.youtube.com/watch?v=Bq-YXlpeYs&feature=share>
  - iMovie - <https://www.apple.com/mac/imovie/>
- **Picture editing**
  - Gimp- [http://gimp.soft32.com/free-download/?lp=adwords&kw=Gimp+editor&mt=b&ad=35423990478&pl=&ds=s&gclid=CJa2rZbbicECFQqCfgod\\_GAAcA](http://gimp.soft32.com/free-download/?lp=adwords&kw=Gimp+editor&mt=b&ad=35423990478&pl=&ds=s&gclid=CJa2rZbbicECFQqCfgod_GAAcA)
  - Portrait Professional - <http://www.portraitprofessional.com/>
  - Face Filter - [http://www.reallusion.com/store/purchase\\_facefilter.aspx](http://www.reallusion.com/store/purchase_facefilter.aspx)
  - Pet picture editing - <http://photo.stackexchange.com/questions/33790/how-do-i-fix-a-dogs-wrong-colored-eyes-in-flash-photos>
- **Pictures, cards and books**
  - Shutterfly <http://www.shutterfly.com/>
  - Snapfish <http://www.snapfish.com/>
- **Website tools**
  - <http://www.nonprofitmarketingguide.com/resources/>
  - <http://www.nten.org/blog/20d11/03/15/five-tools-engaging-your-members-online-easy-inexpensive-ways-make-your-virtual-world-better-place>
  - <http://drupal.org/>
  - <http://wordpress.org/>
  - Yahoo new about apps <http://news.yahoo.com/71-worth-awesome-paid-iphone-apps-now-download-151012583.html>

# Donor Management Software

- Affinaquest - <http://affinaquest.com/>
- Bloomerang – cloud based donor management software - <https://bloomerang.co/>
- Causeview - <http://www.causeview.com/>
- CivCRM <https://civicrm.org/>
- Click & Pledge - <http://www.clickandpledge.com/>
- Community Enterprise - <http://citysoft.com/>
- Donor Perfect - <http://www.techsoup.org/donorperfect>
- Donor Perfect Online - [http://www.donorperfect.com/asp/classes\\_dpo.asp](http://www.donorperfect.com/asp/classes_dpo.asp)
- DonorPro - <http://donorpro.com/>
- DonorSnap - <http://www.donorsnap.com/>
- eTapestry (Now Blackbaud) <https://www.blackbaud.com/fundraising-relationship-management/>
- Exceed! Basic - <http://www.telosa.com/software-non-profits/exceed-basi/exceed-basic-overview/>
- FastFund Online - <https://www.araize.com/>
- Giftworks - <http://www.giftworksconnect.com/>
- Little Green Light <http://www.littlegreenlight.com/>
- NeonCRM <http://www.z2systems.com/neoncrm/features/nonprofit-crm>
- Raiser’s Edge – Blackbaud <http://www.blackbaud.com/bb/democenter/demo-center.aspx>
- Results Plus - <http://www.resultsplussoftware.com/>
- Sage - <http://www.softwareadvice.com/nonprofit/sage-nonprofit-software-brand/>
- Salesforce <http://www.salesforcefoundation.org/product>
- SuiteDonor - <http://www.netsuite.org/>
- SuiteDonor <http://www.netsuite.org/suiteapps.shtml>
- Talisma Fundraising Online - <http://www.talisma.com/Pages/Customer%20Experience%20Management%20Solutions.aspx>

## Where do I get help? Resources for nonprofits

- **Connecticut Council for Philanthropy** [www.ctphilanthropy.org](http://www.ctphilanthropy.org)
- Rhode Island Foundation Initiative for Nonprofit Excellence <http://www.rifoundation.org/TransformingRhodeIsland/InitiativeforNonprofitExcellence.aspx>
- NTEN (Nonprofit Technology Network) <http://www.nten.org/>
- 501 Tech Club–<http://my.nten.org/communities/501techclubs>
- Tech Soup <http://www.techsoup.org/>
- Third Sector New England <http://www.tsne.org/>
- Idealware <http://www.idealware.org/>
- Idealist <http://www.idealist.org/>