



Intro

PowerCheck: *Community organizing capacity assessment tool*

Please note:

- Once you start the survey, you have **seven days** to complete it. After that time your information will be erased and you will have to start over.
- Key terms throughout the survey are underlined and linked to the [terminology](#) page on the Alliance for Justice Bolder Advocacy website.
- [Instructions](#) and other [information](#) are available on the website.

Please enter the name of your organization or group (this information will not be shared in the public results):

Please enter your title at your organization or group (this information will not be shared in the public results):

Intro 1: Who is the primary source of information for your survey answers?

- Volunteer(s)
- Board Member(s)
- Executive Director
- Campaign or Program Staff
- Administrative Staff
- It is a group effort
- Other

Intro 2: Are you filling this out on behalf of: (Select one response)

- One Organization
- Two or more separate organizations working together (informally or formally)

Intro 3: Are you: (Select one response)

- A [501\(c\)\(3\)](#) tax-exempt organization
- A [501\(c\)\(4\)](#) tax-exempt organization
- An informal association or [coalition](#)
- Other

Intro 4: What is your organization's approximate budget? (Select one response)

- < \$100,000
- \$100,000 - \$500,000
- \$500,000 - \$2 million

- \$2 million to \$5 million
- > \$5 million

Intro 5: What issues do you work on? (Select all that apply)

- Arts
- Budget
- Campaign Finance Reform
- Child Welfare
- Civil Rights
- Corporate Responsibility
- Consumer Rights
- Criminal Justice
- Defense Spending
- Disabilities
- Education
- Employment
- Energy Policy
- Environment/Climate Change
- Government Accountability
- Housing
- Healthcare
- Immigration/Immigrants Rights
- Income Maintenance
- International
- LGBTQ Equality
- Reproductive Rights
- Tax Reform
- Transportation
- Voting Rights
- Worker Rights
- Youth
- Other

Intro 6: What best describes the *primary* work of your organization? (Select one response)

- [Community Building / Community Development / Community Organizing](#)
- Service Delivery
- [Advocacy](#)
- Think Tank

- Grantmaking
 - Other
-

Intro 7: Who do you primarily organize?

- Youth
- Adults
- Both Youth and Adults

Intro 8: At what levels do you engage in advocacy? (Select all that apply)

- Local
 - State
 - Federal/National
 - Regional/Multi-State
 - Tribal
 - International
 - Other
-

Intro 9: In which states or regions are you working? (Select all that apply) *In order to select more than one state or region, press the control key and click on each of the selected states.*

- North America
 - South America
 - Europe
 - Africa
 - Asia
 - Australia
 - ALL U.S. STATES
 - Alabama
 - Alaska
 - Arizona

Section I: Pre-Organizing: Goals, Power Analysis and Planning

Section I Pre-Organizing: Goals, Power Analysis and Planning

Please select the response for each measure that best fits your organization.

1.1 Commitment to Organizing

Assess the basic elements for preparing to engage in [community organizing](#).

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Staff and board have a shared vision, a common understanding of community organizing theory and practice, and a shared analysis of what's needed to bring about change.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Organization's mission statement articulates community organizing as a strategy for achieving its social and economic justice goals.

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Staff and board have identified their [constituents](#) and know their current views on key issues.

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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The executive director and relevant staff understand the basic federal and state rules and [regulations](#) that govern lobbying, election-related work, and other organizing and [advocacy](#) activities.

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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If you would like to see an optional advanced question for Commitment to Organizing, click "Yes". If not, click "No".

- Yes
- No

1.1 Commitment to Organizing - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization belongs to or works with a national, regional, and/or state organizing network(s) or training institute(s).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

1.2 [Power Analysis](#)

Assess the key elements of building institutional [power](#).

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization identifies and profiles its constituent base, possible allies , possible opponents and other stakeholders related to its issues.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization identifies and profiles key decision-makers , and those that have influence with them, for its issues.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Staff understands the political climate and its potential impact on organizing strategies.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Staff understands how race, class, and identity play into the power dynamics of the community being organized.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization assesses its strengths and weaknesses to help determine what roles it might play.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you would you like to see the optional advanced questions for Power Analysis, click "Yes". If not, click "No".

- Yes
- No

1.2 Power Analysis - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization has a long-term strategy to build its institutional power in relation to other powerful stakeholders in its target area.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization has a long-term strategy to grow its relationships, engagement, membership , and leadership within key constituency groups.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

1.3 Planning and Evaluation

Assess the organization's processes for strategically planning, identifying, evaluating, and adapting its work.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization has a strategic planning process that includes vision, clear goals, objectives, and outcomes/results for organizing work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization develops specific campaigns based on the primary concerns voiced by constituents and the power analysis.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization uses appropriate research and analysis to identify issues with specific and winnable solutions.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization seeks out and learns from models of success of other organizations, both locally and nationally.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization has a plan for raising adequate funds to support its upcoming campaigns and ongoing work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Staff and community leaders have a process for ongoing learning and incorporate that learning into changes in strategies and other future plans. (See RECO for evaluation resources)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you would you like to see the optional advanced questions for Planning and Evaluation, click "Yes". If not, click "No".

- Yes
- No

1.3 Planning and Evaluation - Advanced (Optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization seeks out and uses the best available research when identifying and working on its core issues.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization has a written plan for analyzing the results of its work, including how it has built organizational skills, resources and practices, and for tracking metrics.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Section II: Empowerment / Constituent Leadership

Section II Empowerment / Constituent Leadership

Please select the response for each measure that best fits your organization.

2.1 Constituent [Leadership](#) Development

Assess the extent to which constituents understand community organizing and to which the organization emphasizes leadership development.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Constituents and organization have a common understanding of community organizing theory and practice including what's needed to bring about change.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization has a defined process for developing constituent leadership along a progressive path which incrementally builds skills.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Constituent leadership represents the diversity of the community and is concentrated in those who are most directly impacted by the issues being addressed.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization uses administrative tools (databases , etc.) to track and monitor constituent engagement and leadership development.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you would you like to see the optional advanced questions for Constituent Leadership Development, click "Yes". If not, click "No".

- Yes

No

2.1 Constituent Leadership Development - Advanced (Optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Constituent leaders conduct some meetings, negotiations, and evaluation sessions without the presence of staff.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization actively monitors its leadership breadth/depth, and sets goals for expanding the number of leaders and for developing new leadership in key constituencies.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Constituent leaders conduct trainings for other constituents on the basics of organizing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2.2 Participatory Process

Assess the extent to which campaign development and implementation involves constituents.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization has a written issue agenda that is developed by constituents.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Constituents take the lead in developing the strategy and implementation of campaigns	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Constituents are expected to follow through on work promised and are appropriately held accountable by staff or other constituents when they do not.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Constituents serve as members and officers of the organization's board of directors, and on committees.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you would you like to see the optional advanced questions for Participatory Process, click "Yes". If not, click "No".

Yes

No

2.2 Participatory Process - Advanced (Optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Constituents chair and facilitate all organizational meetings.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization creates regular opportunities for constituents to share and discuss their reflections on the organization's work through one-to-one meetings, house	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

meetings, or similar conversations.

2.3 Political Consciousness and Empowerment

Assess the extent to which organization helps constituents realize their individual and collective power.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization helps constituents recognize their personal power and how that can be used.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization helps constituents develop an analysis of their collective power and how to grow it.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization helps constituents recognize how their individual concerns are connected to the concerns of other individuals and groups.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization helps constituents recognize how the actions of governments, businesses and other institutions are connected to the various issues with which constituents are engaged.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you would you like to see the optional advanced questions for Political Consciousness and Empowerment, click "Yes". If not, click "No".

- Yes
- No

2.3 Political Consciousness and Empowerment - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organizational leaders and constituents have a clear analysis of how race, gender, class, and identity intersect with issues of power and privilege.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization helps constituents build solidarity with other organizations, campaigns, and movements engaged in common struggles.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Section III: Organizing for Change

Section III: Organizing for Change

Please select the response for each measure that best fits your organization.

In this section:

For 3.4, Messaging; 3.5, Media Relations; and 3.7, Change Avenues, you will also be asked to what extent you **rely on partners** (other individuals or groups) for some of the work.

3.1 Campaign Strategy

Assess how the organization strategizes for campaigns.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization develops a strategic plan for each campaign which incorporates its power analysis.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization develops a set of legally appropriate demands that they believe the decision-makers will respond to.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization plans for how eventual policy wins will be implemented, including either an ongoing role or exit strategy for the organization in implementation.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Campaign strategy is designed to include increasing the membership base of the organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you would you like to see the optional advanced question for Campaign Strategy, click "Yes". If not, click "No".

- Yes
- No

3.1 Campaign Strategy - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization identifies as a key criterion of success obtaining long-term increases of its power (such as strengthening its relationships to an organizing target).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3.2 Activating Stakeholders

Assess how the organization communicates with, educates, and engages its [network](#) and the [public](#).

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization has a network or various networks of individuals and organizations that it can activate to advocate or otherwise collaborate on key policy issues.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization communicates with its network on the status of efforts, opportunities to engage, messages , and results.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization identifies segments of the public to educate about its agenda.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization conducts phone				

banks, informational mailings, online communications and/or canvassing to educate and [mobilize](#) its network and gain public support.

If you would you like to see the optional advanced questions for Activating Stakeholders, click "Yes". If not, click "No".

Yes
 No

3.2 Activating Stakeholders - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization implements a plan to expand the size and diversity of its networks.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization works to expand the issue knowledge and advocacy skills of those in its networks.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization activates segments of the public to influence decision-makers in support of organizational priorities.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3.3 [Coalition Building/Partnering](#)

Assess the extent to which the organization has partnerships – with other nonprofits, businesses, professional associations, etc. – that advance its goals.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization identifies other stakeholders that have similar goals, including those with complementary knowledge and skills, with whom it could collaborate.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization participates in coalitions that share one or more of its goals and provide value to the organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization actively seeks support for its priorities from its coalition partners .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization exchanges information with its coalition and other partners, as appropriate.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you would you like to see the optional advanced questions for Coalition Building/Partnering, click "Yes". If not, click "No".

Yes
 No

3.3 Coalition Building/Partnering - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
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Organization seeks support from stakeholders who may not be traditional allies but with whom it could partner on a particular project.

Organization considers race, class and identity dynamics when selecting allies.

Organization plays a leadership role in establishing and/or managing a coalition.

Organization provides leadership to help build a shared vision, analysis and strategy among diverse coalition partners.

3.4 Messaging

Assess how the organization develops and delivers its messages.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization develops clear, compelling, and concise messages tailored to its targeted audiences .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization bases its messages and materials on reliable, credible and up-to-date information.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization identifies and uses effective messengers and spokespeople .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization chooses a variety of paid and/or earned media strategies to communicate its messages.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

To what extent do you [rely on partners](#) for the four measures above?

Very Strong / Always Moderately Strong / Usually Somewhat Strong / Sometimes Not Strong / Rarely / Never

If you would you like to see the optional advanced question for Messaging, click "Yes". If not, click "No".

Yes

No

3.4 Messaging - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization conducts polling and focus groups to develop and test effective messages.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3.5 Media Relations

Assess the extent to which the organization communicates effectively with the media and uses various media to advance its goals.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization monitors media coverage related to its issues.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization develops and maintains a list of press contacts relevant to its program issue(s).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization identifies and works with a wide range of media outlets – including online, broadcast, and print media –to communicate its messages.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization has a written media plan with objectives, targets, strategies, and timelines.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

To what extent do you **rely on partners** for the four measures above?

Very Strong / Always
 Moderately Strong / Usually
 Somewhat Strong / Sometimes
 Not Strong / Rarely / Never

If you would you like to see the optional advanced questions for Media Relations, click "Yes". If not, click "No".

- Yes
- No

3.5 Media Relations - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization identifies, builds, and maintains relationships with key personnel in online, broadcast, and traditional media.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The organization has developed a crisis communications strategy for effectively dealing with negative press or an internal crisis.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization generates and distributes its own media content through social media.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3.6 Influencing Decision-Makers

Assess the extent to which the organization builds influential relationships with targeted decision-makers.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization monitors the actions of decision-makers related to the organization's agenda.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Organization builds [working relationships](#) with targeted decision-makers by providing information.

Organization nurtures relationships with decision-makers during times of limited activity.

Organization builds relationships with elected officials without regard to political affiliations.

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you would you like to see the optional advanced question for Influencing Decision-Makers, click "Yes". If not, click "No".

- Yes
- No

3.6 Influencing Decision-Makers - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization identifies and builds relationships with influential individuals and groups who can persuade decision-makers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3.7 Change Avenues

Assess the extent to which the organization understands where to focus campaign demands and does so.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Administrative - Organization understands regulatory and enforcement processes, when to focus demands on these processes, and works to influence relevant agency policies and actions.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Legislative - Organization understands the legislative process , when to focus demands on this process, and works to influence relevant legislative policy, and where applicable, relevant state or local ballot measures or referenda.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electoral - Organization understands relevant primary and general candidate election processes, when to focus on these processes, encourages voting, and educates candidates and voters about issues.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Litigation - Organization understands how litigation complements other strategies and pursues legal activities such as initiating litigation or	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

such as including negotiation or signing on to [amicus briefs](#).

Corporate - Organization understands corporate decision-making processes, when to focus demands on these processes, and works to influence corporations' policies.

To what extent do you [rely on partners](#) for the five measures above?

Very Strong / Always Moderately Strong / Usually Somewhat Strong / Sometimes Not Strong / Rarely / Never

If you would you like to see the optional advanced question for Change Avenues, click "Yes". If not, click "No".

Yes
 No

3.7 Change Avenues - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization monitors developments locally, statewide, and nationally in all 5 of the above Change Avenues on its priority issues.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3.8 [Action](#)

Assess how the organization takes organizing action.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization uses escalating, non-violent, direct action tactics to pressure decision makers, empower constituents, and build public support.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Actions are culturally relevant to constituent groups.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization quickly mobilizes significant numbers of people for its actions.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Actions are creative and clearly focused to provoke a desired reaction from the decision-maker.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization engages allies and partners in their actions.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you would you like to see the optional advanced questions for Action, click "Yes". If not, click "No".

Yes
 No

3.8 Action - Advanced (optional)

Moderately Strong / Somewhat Strong / Not Strong / Rarely /

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization conducts strategic media outreach around its actions.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Constituent leadership is trained in the philosophy and practice of nonviolent direct action.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3.9 Negotiation and Follow-Through

Assess the extent to which the organization negotiates solutions and follows through on implementation of solutions.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization constituent leaders negotiate directly with decision-makers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization ensures that decision-makers implement the agreed-upon commitments.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization tracks whether the decision-makers' actions result in the intended improvements in the lives of constituents.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization takes credit publicly for the success of its work, when appropriate.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you would you like to see the optional advanced question for Negotiation and Follow-Through, click "Yes". If not, click "No".

- Yes
- No

3.9 Negotiation and Follow-Through - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization facilitates the replication of its success in other neighborhoods, cities, or states, or on the national level.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Section IV: Community Consensus Building

Section IV: Community Consensus Building

Please select the response for each measure that best fits your organization.

For this section only, the option "Not Strong/Rarely/Never" has been preselected. If you do not engage in this type of work feel free to skip to Section V. Otherwise, please select the response that best fits your organization.

4.1 Asset Mapping and Stakeholder Engagement

Assess how the organization identifies community resources and engages a diversity of stakeholders.

	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
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	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization inventories a broad range of community assets , including both formal and informal institutions, associations, and leaders.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Organization identifies how the various community assets are connected to one another.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Organization engages stakeholders in planning, using the participatory process to represent the full diversity of the community, including race/ethnicity, age, gender, sexuality, language, ability, and religion.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Organization involves ordinary residents in the planning process as well as institutional and political leaders.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

To what extent do you **rely on partners** for the four measures above?

Very Strong / Always
 Moderately Strong / Usually
 Somewhat Strong / Sometimes
 Not Strong / Rarely / Never

If you would you like to see the optional advanced question for Asset Mapping and Stakeholder Engagement, click "Yes". If not, click "No".

- Yes**
- No**

4.1 Asset Mapping and Stakeholder Engagement - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Stakeholders visit other communities that have successfully engaged in community consensus-building processes.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4.2 Community Planning

Assess the extent to which organization directs community planning which is unbiased and considers multiple points of view.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization directs a transparent and democratic planning process.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Organization makes explicit efforts to create safe spaces where people with positions of power and those without can be heard.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Organization directs a planning process which is	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

facilitated by a neutral and skilled individual or team.

Organization provides multiple opportunities for community input in developing plans.

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

To what extent do you [rely on partners](#) for the four measures above?

Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

If you would you like to see the optional advanced questions for Community Planning, click "Yes". If not, click "No".

- Yes
- No

4.2 Community Planning - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Community visions are rendered both in text and visually through drawings, maps, blueprints, etc., as they develop.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There is an explicit process for managing conflict.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4.3 Community Plan Adoption

Assess how final plans are drafted and adopted.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization directs a process to promote final plans which are comprehensive and compelling.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Organization directs a process which ensures that community input is evident in final plans.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Plans are presented publicly and in a form accessible to the community.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Plans are endorsed by stakeholders across the community.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

To what extent do you [rely on partners](#) for the four measures above?

Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

If you would you like to see the optional advanced questions for Community Plan Adoption, click "Yes". If not, click "No".

- Yes
- No

4.3 Community Plan Adoption - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never

Plans reflect research on innovative and effective possible interventions to address community issues.

Plans are distributed and communicated broadly across the community to those not involved in the planning process.

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4.4 Implementation and Re-Visioning

Assess how plans are executed and altered.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization directs a process which includes concrete steps for implementing plans.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Organization ensures that there are regular stakeholder meetings to coordinate the work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Organization finds ways to redirect energies from parts of the plan that are stalled or found to be unrealistic toward work that is more promising.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Organization ensures that there is a mechanism to alter the plan as the community changes.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

To what extent do you rely on partners for the four measures above?

Very Strong / Always
 Moderately Strong / Usually
 Somewhat Strong / Sometimes
 Not Strong / Rarely / Never

If you would you like to see the optional advanced question for Implementation and Re-Visioning, click "Yes". If not, click "No".

Yes
 No

4.4 Implementation and Re-Visioning - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization provides regular reports on both the successes and failures of implementation to the broader community.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Section V: Organizational Operations / Infrastructure

Section V
Organizational Operations / Infrastructure

Please select the response for each measure that best fits your organization.

5.1 Community Connectedness

Assess the extent to which the organization has a relationship with the community.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization's office and meeting space are accessible and welcoming to community members.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization and its leaders have institutional and individual relationships in the various communities in which they organize.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizational leaders are prepared to use organizational resources and reputation to support constituent-led organizing campaigns.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization is broadly known in the community it serves.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Would you like to see the optional advanced questions for Community Connectedness, click "Yes". If not, click "No".

- Yes
- No

5.1 Community Connectedness - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization hires staff from the organization's constituent base.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization builds and leads strategic coalitions and partnerships with a broad array of community organizations, unions, advocates, business leaders, and academics.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5.2 Organizational Staff and Board Resources

Assess organization's commitment to professionally supporting staff and board members.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization has staff whose full-time job is organizing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization's plans include the development of staff's organizing skills and practices.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization provides on-going training, coaching, and mentoring of staff and board members.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization's board has several members representing its core	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

constituents.

If you would you like to see the optional advanced questions for Organizational Staff and Board Resources, click "Yes". If not, click "No".

- Yes
- No

5.2 Organizational Staff and Board Resources - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization's management staff is experienced and skilled at supervising organizing work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization sends staff and board to organizing training institutes on a regular basis.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5.3 Organization / Constituent Communications

Assess how the organization uses different methods to communicate internally and externally.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization uses primary methods of communication in the community, which may include word-of-mouth, flyers, newsletters, local newspapers, local congregation and organizational meetings, phone trees, e-mail, website, blogs, and social media.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Staff are able to communicate in culturally and linguistically appropriate ways with individual community residents involved in organizing efforts.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization communicates widely with its constituent base beyond its leadership in order to advance its work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization has internal communications systems that keep staff, board members, and other key leaders abreast of developments in the work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you would you like to see the optional advanced questions for Organization / Constituent Communications, click "Yes". If not, click "No".

- Yes
- No

5.3 Organization / Constituent Communications - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization effectively uses a				

website, blogs, Twitter, Facebook, YouTube, and other social media to advance its message.

Organization has a communication strategy to inform and engage supporters beyond its constituency base.

5.4 Fiscal Management and Sustainability

Assess how the organization acquires funding and tracks spending.

	Very Strong / Always	Somewhat Strong / Usually	Moderately Strong / Sometimes	Not Strong / Rarely / Never
Organizational budgeting process prioritizes organizing as an integral program area.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization has diversified funding stream (grants, individual donations, grassroots fundraising, membership dues) that supports organizing work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization's financial management system tracks lobbying activities and expenses -- as well as funds not allowable for lobbying -- in keeping with appropriate federal and state laws.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization has investigated and decided whether or not to use the 501(h) expenditure test .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you would you like to see the optional advanced question for Fiscal Management and Sustainability, click "Yes". If not, click "No".

- Yes
- No

5.4 Fiscal Management and Sustainability - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization monitors changes to federal and/or state rules that may affect its tax status or way of doing business.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization collaborates with other group(s) to obtain more funding when appropriate.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5.5 Funding Community Organizing

Assess how the organization implements its fundraising practices.

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization has processes to widely involve its members in fundraising activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

fundraising activities.

Members and leaders understand their responsibilities to financially support the organization.

Organization provides training opportunities for staff and leaders in fundraising.

Organization fosters long-term relationships with individual [donors](#) and foundations.

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you would you like to see the optional advanced questions for Funding Community Organizing, click "Yes". If not, click "No".

- Yes
- No

5.5 Funding Community Organizing - Advanced (optional)

	Very Strong / Always	Moderately Strong / Usually	Somewhat Strong / Sometimes	Not Strong / Rarely / Never
Organization uses a modern database to track and target members and donors for fundraising.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization seeks opportunities to inform and educate new funders and donors about the value of funding organizing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization's development staff has prior community organizing experience and training.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Scores / Strengthening / Thank You

Scores by Indicator & by Section

this is not the end of the survey - please review these scores then proceed to a few final questions

Your Scores by Indicator:

Indicator	Score (Does not include scores from Advanced measures)	Degree to Which Organization Relies on Partners (1=Not Strong/Rarely/Never, 4=Very Strong/Always)
Section I		
1.1 Commitment to Organizing	$\{gr://SC_eDkw8LP1su74yz3/Score\}$	n/a
1.2 Power Analysis	$\{gr://SC_cLU8vqTnrUMmu4/Score\}$	n/a
1.3 Planning & Evaluation	$\{gr://SC_bpVtbFfWkknAKTX/Score\}$	n/a
Section II		
2.1 Constituent Leadership Development	$\{gr://SC_4HO2a4K9AbDxrO5/Score\}$	n/a
2.2 Participatory Process	$\{gr://SC_cuO5J38aRkaOL2d/Score\}$	n/a

2.3 Political Consciousness and Empowerment	Score: $\{gr://SC_77e2RU5qtTuHTud/Score\}$	n/a
Section III		
3.1 Campaign Strategy	Score: $\{gr://SC_3jVnC4mOtDmHyxD/Score\}$	n/a
3.2 Activating Stakeholders	Score: $\{gr://SC_6o46rteRWHXwIH7/Score\}$	n/a
3.3 Coalition Building/Partnering	Score: $\{gr://SC_cOYiDjqBiKuFC2F/Score\}$	n/a
3.4 Messaging	Score: $\{gr://SC_bmwS2nqWV8QAF4p/Score\}$	Score: $\{gr://SC_6FsNO3604jeVTPD/Score\}$
3.5 Media Relations	Score: $\{gr://SC_06CdJu4UVg0Td1r/Score\}$	Score: $\{gr://SC_8pSeMntRHVFxPj7/Score\}$
3.6 Influencing Decision-Makers	Score: $\{gr://SC_a9wxCIPs5jRrnXn/Score\}$	n/a
3.7 Change Avenues	Score: $\{gr://SC_1GDlnOweDI6tLUh/Score\}$	Score: $\{gr://SC_b87Bnhd8WjLp5vT/Score\}$
3.8 Action	Score: $\{gr://SC_bKHNTCwBrLgkJzD/Score\}$	n/a
3.9 Negotiation and Follow-Through	Score: $\{gr://SC_8vHQvUreczCFAwd/Score\}$	n/a
Section IV		
4.1 Asset Mapping and Stakeholder Engagement	Score: $\{gr://SC_6Wn77SvzIMbNQDH/Score\}$	Score: $\{gr://SC_agBr4YyotHcUILz/Score\}$
4.2 Community Planning	Score: $\{gr://SC_bJl4nrm1YjAc04t/Score\}$	Score: $\{gr://SC_a4sZrN7e45oOgXX/Score\}$
4.3 Community Plan Adoption	Score: $\{gr://SC_1NvsastkHZ2wyd/Score\}$	Score: $\{gr://SC_6MrC2RZznQwPW8I/Score\}$
4.4 Implementation and Re-Visioning	Score: $\{gr://SC_6Ek3rYgUcqp6ldv/Score\}$	Score: $\{gr://SC_0SvLqpoilEReb3v/Score\}$
Section V		
5.1 Community Connectedness	Score: $\{gr://SC_6W0tHV4Sn10EVwh/Score\}$	n/a
5.2 Organizational Staff and Board Resources	Score: $\{gr://SC_37p7UHXavNfw7Pf/Score\}$	n/a
5.3 Organization / Constituent Communications	Score: $\{gr://SC_2u7Qd5d2E7joLUV/Score\}$	n/a
5.4 Fiscal Management and Sustainability	Score: $\{gr://SC_8okT75eTfvb2inX/Score\}$	n/a
5.5 Funding Community Organizing	Score: $\{gr://SC_3b09DM4mJ6wG43r/Score\}$	n/a

Your Scores by Section:

Section	Score (Does not include scores from Advanced measures)	Average Degree to Which Organization Relies on Partners (1=Not Strong/Rarely/Never, 4=Very Strong/Always)
I: Pre-Organizing: Goals, Power Analysis & Planning	Score: $\{gr://SC_3Qbz89ltzgPUMnj/Score\}$ out of 56	n/a
II: Empowerment / Constituent Leadership	Score: $\{gr://SC_7TCXEUUUViZv1z/Score\}$ out of 48	n/a
III: Organizing for Change	Score: $\{gr://SC_9WCpO0gr7o2WEkd/Score\}$ out of 48	n/a

... Organizing for Change	of 148	
IV: Community Consensus Building	Score out of 64	Weighted Mean
V: Organizational Operations / Infrastructure	Score out of 80	n/a

The only way to retain these scores and receive results for all measures is to have them emailed to yourself. To do so, please enter your email address here. You can separate multiple email addresses with a comma.

After reviewing the above scores, please choose 2-3 areas in which you would like to strengthen capacity.

Section I Pre-Organizing: Goals, Power Analysis, and Planning

- Commitment to Organizing
- Power Analysis
- Planning and Evaluation

Section II Empowerment / Constituent Leadership

- Constituent Leadership Development
- Participatory Process
- Political Consciousness and Empowerment

Section III Organizing for Change

- Campaign Strategy
- Activating Stakeholders
- Coalition Building/Partnering
- Messaging
- Media Relations
- Influencing Decision-Makers
- Change Avenues
- Action
- Negotiation and Follow-Through

Section IV Community Consensus Building

- Asset Mapping and Stakeholder Engagement
- Community Planning
- Community Plan Adoption
- Implementation and Re-Visioning

Section V Organizational Operations / Infrastructure

- Community Connectedness
- Organizational Staff and Board Resources
- Organization / Constituent Communications

- Fiscal Management and Sustainability
- Funding Community Organizing

Please expand upon your choice to strengthen the following areas: \${q://QID69/ChoiceGroup/SelectedChoices}

Thank you

Thank You for completing Power Check: *Community organizing capacity assessment tool!*

Please press "Continue" below to submit the survey and see your response summary.

For more information on Bolder Advocacy's work as well as access to multiple resources on advocacy and community organizing, please visit us at www.BolderAdvocacy.org.

Please tell us anything else about your experience with PowerCheck so that we can use your feedback when we update the tool in the future.



Error

Bad Request

OK